

Valeria Cafagna

Art director, graphic designer and illustrator



Phone +34 685 602257

Location UK | Spain | Italy | Remote

Work experience

FEB 2024 - PRESENT

Art Director

Tailored - based in UK and Spain

NOV 2021 - FEB 2024

Senior Visual Designer and Art Director

Boston Consulting Group Design Studios - Madrid

JAN 2019 - NOV 2021

Art Director, Graphic Designer and Illustrator

Freelance

MAR 2016 - DEC 2018

Graphic Designer

Amadeus IT Group - Madrid

DEC 2015 - FEB 2016

Graphic Designer and Corporate Identity Assistant

Mediobanca - Milan

JUN 2014 - MAY 2015

Graphic Designer and Illustrator

Carta e Matita - Milan

JAN 2013 - DEC 2013

Graphic Designer and Illustrator

Deveyes Group - Milan

I'm a polyedric and passionate creative professional. I love the research part of the design process and I'm specialized in brand development, management and application through digital and traditional design. I can interpret any type of client's requests finding the best solutions and maintaining a high standard, always offering new ideas and perspectives.

Portfolio valeriacafagna.com



Mail valeria.cafagna@gmail.com



Education

2018

Advanced Illustration Professional Course

Escuela Minúscula, Madrid

2013 - 2014

Master Degree - Graphic Design

IED Istituto Europeo di Design, Milan

2008 - 2012

Bachelor Degree - Graphic and Visual Arts

Brera Fine Arts Academy, Milan

Expertise

Adobe | Office

Graphic design

Art direction

Branding

Illustration

Motion graphic

Figma

Midjourney

Social media

Storyboarding

Research

Planning

Languages

Italian Native

English Proficient

Spanish Proficient

Japanese Intermediate